

# Star Micronics Product Announcement

1150 King Georges Post Rd, Edison, NJ 08837-3729, Tel: 800.782.7636



## July 1, 2010 SM-S300 and SM-S400 Portable Printers

Star Micronics is proud to add to its offering of Portable Receipt Printers. The SM-S200 and SM-S300 are now available from Star.

The **SM-S300** is a 3-inch wide portable printer designed to assist and empower mobile and field service industry users who require a small and light (335g - including battery and paper) portable printer to “get the job done.”

The SM-S300 is ideal for the hospitality as well as retail “line busting” as its sleek design fit in a customer friendly environment. In addition to easy drop in & print paper loading and print speed of 65mm per second, the SM-S300 features an LCD display, magnetic stripe reader and comes standard with Serial and Bluetooth connection.

Included with the printer is:

- Battery Pack
- AC Battery Charger
- Serial Cable
- Sample Paper Roll

For field service and public safety applications that may require a wider printout, Star offers the **SM-S400**. The SM-S400 is a 4-inch wide portable printer.

In addition to easy drop in & print paper loading and a print speed of 50mm per second, the SM-S400 also features an LCD display, magnetic stripe reader and comes standard with Serial and Bluetooth connections.

Included with the printer is:

- AC Charger
- Serial Cable
- Battery Pack
- Sample Paper Roll

Please visit <http://www.starmicronics.com/Supports/DriverBrochure.aspx> to download product user guide, program guide, application notes and the SDK for the portable printers. The SDK will expose the familiar StarIO API over all the most popular mobile platforms and programming languages to allow a developer to easily design mobile applications to communicate with any Star Micronics printer providing support for printing, reading the MSR and printer status.

The SM-S300 and the SM-S400 come with a 1-year limited warranty and are FCC (Federal Communications Commission) certified.

***Model and Options Numbers listed on Page 2.***

# Star Micronics Product Announcement

Star Part Number	Model Number	Description
39630110	SM-S301-DB38	Portable Thermal 3" Tear Bar, Bluetooth/serial, Piano Black, PS included
39630210	SM-S401-DB38	Portable Thermal 4" Tear Bar, Bluetooth/serial, PS included
<b>OPTIONS:</b>		
39569120	SM-S301-DB38 & SM-S401-DB38	BATTERY PACK S300 & S400
39569150	SM-S301-DB38 & SM-S401-DB38	BATTERY HOLDER S300 & S400
39569180	SM-S301-DB38 & SM-S401-DB38	4P BATTERY CHARGER S300 & S400
39569100	SM-S301-DB38 & SM-S401-DB38	CAR CHARGER SM-S300 & S400
39593010	SM-S301-DB38 & SM-S401-DB38	SERIAL CABLE SM-S300 & 400
<b>PAPER OPTIONS:</b>		
37962170	TRF-80S3	Direct Thermal paper 80mm wide 38mm diameter
37962210	TRF-112S4	Direct Thermal paper 112mm wide 50mm diameter

