

Star Micronics Product Announcement

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Subject: SP700 Impact Printer Product Announcement

In continuing with its *Always-Leading-Always Innovating* corporate philosophy, Star Micronics America is proud to announce the release of its latest impact printer, the SP700.

After the enormous success of the TSP100, Star Micronics has decided to replicate the “fully loaded” concept with an Impact printer. The SP700 is therefore delivered “fully loaded.” All accessories are included in the box – 6ft power cord, 58mm guide, power switch cover, CD(includes all drivers), software solutions and set up guide. The SP700 prints 4.7-8.9 lines per second, depending on the characters per inch. We also decided to provide the SP700 with all communication interfaces like serial, parallel, USB, Ethernet and Wi-Fi. These interfaces are swappable. Because of this great feature, Star cannot provide in the box the communication cables (too many choices).

In addition to everything in the box, the SP700 features “Drop In & Print” paper loading, splash resistant curves to repel liquid and debris, internal power supply, see-through window to view paper supply, easily changeable ribbon cartridges and paper loading.

The SP700 CD includes all drivers (Vista®, XP®, 2k®, Linux and Mac) and many software utilities for Windows OS like the following: logo store, automatic logo printing, easy Ethernet set up, Invert printing for Vertical mount, virtual serial port for USB or Ethernet. This last feature allows users to use USB or Ethernet printers even though their application only supports serial printers.

The SP700 is the first impact printer to be digitally signed by Microsoft® for Vista and XP, meaning no pop-up window warning you that the driver can harm your computer.

The SP700 is ideal for Restaurant, Point of Sale, Dry Cleaners and Retail establishments.

Star Part Number	Model Number	Description
SP712MC US	39330010	SP700, tear bar, putty, Parallel
SP712MC GRY US	39330110	SP700, tear bar, gray, Parallel
SP712MD US	39330210	SP700, tear bar, putty, serial
SP712MD GRY US	39330310	SP700, tear bar, gray, serial
SP712MU US	37999130	SP700, tear bar, putty, USB
SP712MU GRY US	37999140	SP700, tear bar, gray, USB
SP712ML US	37999150	SP700, tear bar, putty, Ethernet
SP712ML GRY US	37999160	SP700, tear bar, gray, Ethernet
SP712MW US	37999170	SP700, tear bar, putty, Wifi
SP712MW GRY US	37999180	SP700, tear bar, gray, Wifi
SP742MC US	39332010	SP700, cutter, putty, Parallel
SP742MC GRY US	39332110	SP700, cutter, gray, Parallel
SP742MD US	39332210	SP700, cutter, putty, serial
SP742MD GRY US	39332310	SP700, cutter, gray, serial
SP742MU US	37999290	SP700, cutter, putty, USB

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SP742MU GRY US	37999300	SP700, cutter, gray, USB
SP742ML US	37999310	SP700, cutter, putty, Ethernet
SP742ML GRY US	37999320	SP700, cutter, gray, Ethernet
SP742MW US	37999330	SP700, cutter, putty, Wifi
SP742MW GRY US	37999340	SP700, cutter, gray, Wifi
Options:		
VS-S700	39590610	Vertical Mount (Paper bracket, mounting feet,)
WB-S700	39590210	Wall Mount (paper bracket, mounting feet, wall bracket)
BU01-24-A	39594000	Buzzer Kit
RC700B	30980730	SP700 Black Ribbon
RC700BR	30980720	SP700 Black/Red Ribbon
RF3.0	87993850	3" paper roll
RF3.-2P	87992590	3" paper roll 2 ply
RF3.0-3P	87993940	3" paper roll 3 ply

