

SWAP-A-STAR®

Convenient 24-Hour Printer Replacement for Optimum Business Productivity

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Star Micronics' SWAP-A-STAR service agreement allows customers to extend the maintenance program beyond the limited warranty, at a low cost per printer.

The SWAP-A-STAR agreement is packed with benefits, including the added feature of receiving a replacement printer within 24 business hours of notifying Star of a printing problem. Customers who purchase a 3-year warranty will have the option of a 4th year at the end of the original contract.

Customers may simply register their printers on line with the printer serial number. The service agreement must be purchased within 30 days of purchase. The registered serial number is all the customer needs to call a technical support specialist to notify Star of the impending return.

Appreciating the pivotal role the POS printer has in businesses, a replacement printer will be shipped within 24 business hours of a request. Star knows anything can happen in a printer's environment, so, no questions asked, no troubleshooting-just call and request a replacement printer and one will be sent immediately. The replacement printer will be shipped with a pre-paid air bill for the impaired printer. Just simply pack the impaired printer in the pre-paid shipping box and send back to Star Micronics within 10 days of receiving the replacement. The replacement is yours to keep.



SWAP-A-STAR Highlights

"Lightning fast" replacement printer program for maximum business productivity

- **Star replacement printer sent next business day after service request**
- **Replacement support available Monday-Friday from 9am-5pm (EST)**
- **Paid shipping for warrantied printer**
- **Available to U.S. and Canada customers**
- **Simple online product registration**
- **Agreement available for purchase on the FVP-10, HSP7000, TSP100, TSP650, TSP700II, TSP800II, TSP1000, SP700 and SP500 printers**
- **Must be purchased within 30 days of product purchase**



THE CHOICE IS YOURS!

10/28/10



www.starmicronics.com

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